

ASSISTING THE MEDIA

Journalists from around the world will have an eye on Nevada over the months leading up to the 2016 presidential election. Nevada's role as a battleground state and site for the final presidential debate at UNLV's Thomas & Mack Center Oct. 19 offers a unique opportunity to showcase Las Vegas' position as a convention and business capital and highlight what makes UNLV a university on the rise.

The media relations team from UNLV and the Las Vegas Convention and Visitors Authority can equip journalists with essential information needed to cover the presidential debate, including:

- Access to media logistics including rate card, media parking, stand-up locations on campus, and more.
- Interview coordination with UNLV faculty and community experts on political and national issues, and topics unique to Nevada and the West.
- Background on UNLV, Las Vegas, the debate venue and what makes us unique.
- Campus and destination photos and maps, b-roll and high-quality logos.
- Unique stories that capture the excitement of this historic event at UNLV and in the community.

For more information, visit www.lasvegasdebate2016.com. For details on UNLV's campus, including faculty expert contacts, campus images and more, visit www.unlv.edu/2016debate.

The UNLV Office of Media Relations is the on-campus source for media. Contact us at 702-895-3102 or connect directly with a member of our joint UNLV/LVCVA team:

Media Questions:

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Rate Card Orders can be made online at
<https://ordering.ges.com/011601238>

Questions regarding online ordering:

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All Internet rate card orders
end at 5 p.m. on
Thursday, October 13.
Please contact Ashley
or Gina with any
questions or concerns.