

★ 2016 ★  
**PRESIDENTIAL  
DEBATE**  
UNLV • LAS VEGAS, NEVADA

## TOURISM DRIVES LAS VEGAS

lasvegasdebate2016.com

Las Vegas welcomed close to  
**42.3 million visitors**



### Las Vegas Tourism

- Tourism is the No. 1 industry in Southern Nevada, supporting 368,900 jobs (41% of the workforce) and contributing more than \$52 billion to the economy.
- A record 42,312,216 visitors came to Las Vegas in 2015.
- Visitation to the destination has increased by nearly 50 percent over the past 20 years.

### Las Vegas Conventions & Trade Shows

- Las Vegas has been ranked as the No. 1 Trade Show Destination for 22 years in a row by Trade Show News Network.
- Las Vegas hosted 54 of the top 250 trade shows in the country during 2015, including CES, SEMA and the National Association of Broadcasters.
- Las Vegas hosted more than 21,000 meetings and conventions last year.
- 5,891,151 convention delegates visited the destination in 2015.
- The meetings and convention industry contributes over \$9.3 billion to the local economy and supports more than 66,500 jobs.

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**IT WOULD TAKE**  
**409 years**  
**TO STAY IN**  
**every room**

### Las Vegas Hotels

- Las Vegas has approximately 149,000 hotel rooms, more than any other city in the United States.
  - It would take nearly 409 years to stay in every single room if you stayed one night in each room.
- Las Vegas' citywide occupancy is 87.7 percent, over 20 points higher than the national average (65.6%).
- The average nightly room rate in Las Vegas was \$120 in 2015.

## Las Vegas Air Travel

- Clark County's McCarran International Airport saw 45,389,074 airline passengers in 2015 and is currently experiencing a 4.5 percent increase for 2016 year-to-date.
  - 45 million is more than the entire population of Tokyo, the largest city in the world.
- McCarran was ranked the eighth busiest airport in 2015.
- McCarran currently has seven international gates with seven more under construction.
- McCarran has 222 weekly international flights aboard 13 international carriers.



**16%** ARE  
international  
**VISITORS**

## Las Vegas Visitors

- The average Las Vegas visitor is 47.7 years old and stays for 3.4 nights.
- 25 percent of visitors come from Southern California, while 16 percent come from out of the country.
- The top three international markets are Canada, U.K. and Mexico.

## Las Vegas History

- Las Vegas became a township in 1905 and became a city in 1911.
- The oldest hotel in Las Vegas is the Golden Gate, opened in 1906 as The Hotel Nevada.

**BECAME A  
CITY IN 1911**

## Las Vegas Media Resources

- Photo, video, news releases and press kit documents are available for immediate download at [press.lvcva.com](http://press.lvcva.com).
- Las Vegas statistical publications are available at <http://www.lvcva.com/stats-and-facts/visitor-statistics/>.



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